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# Impact of ICT on Economic Growth: Case of Central Asian Countries

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#### **Abstract**

The Government of Uzbekistan declared the year of 2020 as "The Year of Science, Education and Development of the Digital Economy" and is implementing the State Program, aiming at to liberalize the economy, improve market related incentives, encourage private enterprises, to reduce the role of the public sector by introducing ICT and Internet, developing digital economy. In order to understand the causal relationship between ICT investment and economic growth researchers have exert many effort in the world. The results are different: in developed countries the impact of ICT on economic growth is more powerful than in developing countries. This paper aims at finding and measuring causality between Economic growth and ICT development in emerging economies of Central Asian Countries by using panel data over the period of 19 years from 2000 – 2018. The research findings revealed that inflation, trade openness, final consumption expenditure and unemployment impact significantly on GDP per capita in Central Asian countries. The econometric analysis showed that ICT affects to GDP per capita positively and significantly: one percent increase in ICT contributes to GDP per capita 0.1669 percent (fixed broadband subscriptions) and 0.2218 percent (internet usage). Thus we concluded that information and communication technology together with economic indicators are key part of economic development in Central Asian countries. Reduction of inflation and unemployment allow expanding businesses, to create new job places in the digital economy.

**Key-words:** Information Communication Technologies, Economic Growth, Regression Models, Effects, GDP per Capita, Relationship, Central Asia, Country.

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#### 1. Introduction

Nowadays in the conditions of coronovirus pandemic and global crisis, downturn of industries, an implementation of modern information-communication technologies (ICT) in the economy makes possibility to avoid the negative effect of the pandemic, to develop online communications, bilateral trade, small businesses and support private entrepreneurial entities. Today the role of the ICT sphere has been growing. According to the World Bank's statistics the share of ICT is more than 5.5 % of the world GDP. Scientific researches witness that the more the share of ICT, the more the GDP growth is. For example, the increase of wideband lines for 10% in economy networks, raises the growth of GDP for 1.4%. This figure reached 2.5% in China (2020, December 2). The increase of information usage by two times through mobile networks raises the world GDP per capita by 0.5% (2020, December 2). Therefore, there is a positive relationship between ICT and economic growth. Due to economic reforms that were made during the years of independence in Uzbekistan, many new enterprises, small and medium sized businesses were established and on the ICT basis modern management systems were introduced.

Nowadays the share of ICT in GDP of Uzbekistan is accounted for 1.9% and it is planned to increase it up 10 per cent by 2030. But now the implementation of ICT and the Internet in business activity, in exporting and in information sharing and the return from investment directed to the economy is still low. It is well known, that investments directed to the economy of Uzbekistan could lead to the development of science and technologies, to better administration of enterprises and improvement of living conditions of population, and wide use of ICT is becoming a major factor in the modernization of the economy. All these dictate the necessity of using ICT, new technologies in deepening of provided economic reforms and structural changes, in efficient exploitation of these technologies, in implementing of the long - term digital economy program 2030 and increase of their productivity. (Kalandarovna, A.G. 2020).

The rest of the paper is organized as follows. Section 2 provides review of empirical literature on the research topic. This is followed model specification and methodology section. The fourth section analyzes and describes the research results. Section 5 includes final comments, recommended policy implications.

### 2. Literature Review

The effects of ICT on the economic growth level have been examined for the past decades by several researchers using various methods, data sets and various time periods at the country-levels or

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panel of countries. Majority of empirically analyzed papers found out that development of ICT use

leads to growth in GDP per capita, employment and productivity in a country.

According to the research conducted by the World Economic Forum (World Economic

Forum, 2013) a 10 percent rise in the ICT sector of a country leads to a 0.76 percentage rise in GDP

per capita, also a 1.03 percentage increase in the rates of employment. The results of a study by

OECD (OECD, 2010) indicated that ICT has a driving role in decreasing poverty by making new job

places and sources of earnings; also it reduces the expenditure of poorer people for both health and

education. Another research conducted by (Czernich et al., 2009), proved a positive effect of ICT on

the economic growth, in the paper the impact of fixed broadband-infrastructure on the growth of

economy has been analyzed for 25 OECD countries from 1996 to 2007. The results indicated that a

10 percent increase in the broadband-penetration can lead to 0.9 – 1.5 percent increase in GDP

growth per capita. It must be noted that the issue of ICT and economic growth has received much

attention with respect to the developed countries as opposed to the developing countries. John et al.

(2006, p.51), highlighted that ICT enhances economic growth of developing countries by way of:

providing cheaper, quality, and empowered communication to marginalized communities. Reduce

inequalities in terms of access to education, training and employment and allow boosting economic

growth.

3. Research Methodology

Having reviewed the literature on the relationship between ICT and economic growth and

providing correlation matrix the following list of variables have been selected to best describe the

effect of ICT on economic growth in Central Asian Countries: Fixed Broadband Subscriptions,

Percentage of Individuals Using the Internet, Inflation, Foreign Direct Investment, Unemployment,

Trade Openness, Final Consumption Expenditure. This study entirely used secondary data sources

covering the year ranged from 2010 to 2018. Data are collected from the "World Development

Indicators" (WDI) database World Bank.

The specified econometric models evaluate the impact of several ICT and digital economy

determinants on economic growth of Central Asian countries namely: Kazakhstan, Kyrgyzstan,

Tajikistan, Turkmenistan and Uzbekistan for the 19 years from 2000 to 2018. In the used econometric

models, economic growth is the dependent variable indicated by GDP per capita (in US dollars at

current price and PPP).

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Table 1- The Variables, their Notations, Measurement and the Data Sources

Indicators	Notations	Data sources		
GDP per capita in current and PPP	lngdp	the "World Development Indicators" (WDI)		
prices, US dollars	mgup	database World Bank		
Fixed Broadband Subscriptions	lnfsub	the "World Development Indicators" (WDI)		
per100 inhabitants	IIIISUU	database World Bank		
Individuals Using the Internet,	Ininternetusers	the "World Development Indicators" (WDI)		
percentage	illiliterilletusers	database World Bank		
Inflation, annually percentage of	lninf	the "World Development Indicators" (WDI)		
population	1111111	database World Bank		
Foreign Direct Investment, % of	lnfdi	the "World Development Indicators" (WDI)		
GDP	IIIIui	database World Bank		
Unemployment, % of active	unomn	the "World Development Indicators" (WDI)		
population	unemp	database World Bank		
Trade-openness, % of GDP	Intrade	the "World Development Indicators" (WDI)		
Trade-openiess, 70 of GDF		database World Bank		
General-government's-final-	Inconovn	the "World Development Indicators" (WDI)		
consumption-expenditure, % of GDP	lnconexp	database World Bank		

To identify the causality of ICT with economic growth in Central Asian countries the following regression equations have been used:

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + u_i$$
 (1)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + u_i$$
 (2)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + \beta_3 Lninf_i + u_i$$
(3)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + \beta_3 Lninf_i + \beta_4 Lnfdi_i + u_i$$
(4)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + \beta_3 Lninfi + \beta_4 Lnfdi_i + \beta_5 unemp_i + u_i$$
 (5)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + \beta_3 Lninfi + \beta_4 Lnfdi_i + \beta_5 unemp_i + \beta_6 trade_i + u_i$$
 (6)

$$Lngdp = \beta_0 + \beta_1 Lnfsub_i + \beta_2 Lninternet_i + \beta_3 Lninfi + \beta_4 Lnfdi_i + \beta_5 unemp_i + \beta_6 trade_i + \beta_7 conexp_i + u_i (7)$$

As we know that in the panel-data study data consists of repeated-observations of the same units, regarding to the current case they are sampled countries. The current panel data in use is balanced, as the period for all of the countries is the same. Implementation of panel data to research enables to control variables; those neither can be observed nor measured, namely: cultural-factors among the sampled countries. Further, using panel data is preferred to investigate variables, which change over-time, however not from one region to other. This method investigates the causality among independent variables and the output in the same units. Each country has its particular characteristic which possibly can influence the independent-variables. When implementing fixed effect model, it is assumed that the determinants are affected by specific characteristics and this must be checked. It known that there is relationship between independent-variables and error-term and in

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order to terminate the influence of those characteristics of independent-variables the fixed-effect techniques are used. One of the essential principles of fixed effect model is that all those techniques impact each region individually. Since each country differs from any other the error-term is constant. Given that fixed effect model is applied to investigate the causes of change in any sampled country.

## 4. Discussion of Regression Results

The OLS regression results are summarized in Table 2. The columns labeled (1) through (7) each report separate regressions. Each regression has the same dependent variable, Fixed Broadband Subscriptions. The entries in the table are the estimated regression coefficients, with their standard errors below them in parenthesis, certain F –statistics and the final three rows contain summary statistics for the regression, as indicated by the description in each row. The asterisk indicate whether the t – statistics, testing the hypothesis that relevant coefficient is zero, is significant at 1% level (three asterisks, or 5 % level (two asterisks). All the information regarding regression equations (1) to (7) presented in the tabular format.

Although the table does not report t – statistics, they can be computed from the information provided. Regressions that include the control variables measuring fixed broadband subscriptions and internet users are reported in column (3) to (7). Controlling for these characteristics cuts the effect of the fixed broadband subscriptions and internet users on per capita GDP respectively: in one forth and two and half times. In all cases the coefficients on the fixed broadband subscriptions and internet users remain statistically significant at the 5 % level. In the four specifications with control variables, regressions (4) through (7), an increase of fixed broadband subscriptions and internet users by one percent lead to increase economic growth respectively approximately to 0.16 and 0.15 percent other factors hold constant. The ICT characteristic variables are potent predictors of economic growth. The fixed broadband subscriptions alone explain only a small fraction of the variation in per capita GDP:  $R^2 = 0.279$  and together with internet users jumps to  $R^2 = 0.376$ . Adding more 5 control variables to the model has increased  $R^2$  to 0.8091.

This paper investigates the impact of information and communication technologies on economic growth in the case of 5 Central Asian countries by implementing panel data for the period of 19 years from 2000 to 2018. The regression-assumptions and several tests recommended by empirical econometric-literature (Gujarati, 2013) have been checked (See appendix 1), in order to choose the model, which best shows the impact of ICT use on economic growth. For the implemented tests, the descriptive tables and findings are presented. The findings of the descriptive analyses, tests

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and statistics indicated that all sampled variables have positive but not all of them are significant for the chosen period of time. Overall outcome of the study adduced that each of the chosen indicators meets all the requirement of panel analyses.

The main aim of conducting regression analysis is to separate the relations among each independent variables and dependent variables. If the correlation is strong among the variables, then it would be more problematic to make changes in variables. As the independent variables have a tendency to change in harmony, it is generally problematic for the model to evaluate the causality among independent variables and the dependent variables. The constructed correlation matrix has been given in the Appendix 1. Analysis showed that information and communication technology has not very much correlation among the independent variables selected to analyze the economic growth in Central Asian countries, where main indicators of ICT namely: the highest correlation have been found out between control variable (fixed broadband subscriptions) and the dependent variable (GDP per capita), the correlation is 0.5397 and this is still normal. GDP per capita and percentage of individuals using the internet have the highest correlation with the rate of 0.58.4 between percentage of individuals using the internet and GDP per capita. Applied economic control variables have not multicollinearity problem with economic growth while only trade openness and capital formation have released 0.3879 and 0.3467 correlation with foreign direct investment respectively for the economic growth of the sampled Central Asian countries. Taking into consideration the nature of the panel analyses, and we have to select either fixed effect or random effect model for the analyses. Thus, Hausman test has been employed. The findings from Hausman test is given in Appendix 2. Outcome of the analyses for Hausman test indicated that fixed effect model is applicable in the current case of analyses because the probability is lower than 0.05 (See Appendix 3). Variance Inflation Factor Test (VIF). The Variance Inflation Factor Test is applied to find multicollinearity in regression analysis. The problem of Multicollinearity happens when there is correlation among the variables in the applied model. If this problem exists it can badly influence to the results of regression and the test measures in what level the variance of regression affected because of the multicollinearity problem in the selected model (Stephanie, 2015). Thus, this VIF test has been applied in order to avoid and prevent data from multicollinearity problem and the findings in the appendix 7 have been released. The results indicated that in the model, there is not multicollinearity problem that can adversely affect to the results from the run of regression. The results from the VIF test have been carried out and VIF is 3.51 less than 10. Madden and Savage (2008), analyzed empirically the correlation of foreign direct investment with economic development, with the data for 28 EU member developed countries from 1990 to 1995. The outcome of the research indicated a positive correlation

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between the indicators. The found results released that foreign direct investment (FDI) has positive but insignificant effect on GDP per capita for developing countries.

Since, Central Asian countries are developing, the foreign direct investments showed positive but insignificant effect on GDP per capita. Yousefi (2011) used data for 62 different levels of countries to analyze whether ICT would promote the improvement of economic developments. Findings from the research indicated that ICT affects more significantly on the economic growth of developed countries rather developing countries. Thus, the researcher highlighted that for lower-income countries, economic development is not really depend on investments in information and communication technologies. Other researchers analyzed potential effect of FDI and ICT to productivity.

Table 2- Results of Regressions of GDP per Capita on ICT Indicators and Characteristic Control Variables using Panel Data on Central Asian Countries

on Central Asian Countries									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)		
Ln_fsub	0.2055***	0.0551***	0.0575***	0.1551***	0.1547***	0.1737***	0.1670***		
	(0,0303)	(0,0158)	(0,0162)	(0,0595)	(0,0467)	(0,0412)	(0,0352)		
Ln_internetuser s		0.3844***	0.3695***	0.3841***	0.0916***	0.0469***	0.1473***		
		(0,0206)	(0,0248)	(0,0864)	(0,0387)	(0,0197)	(0,0421)		
Ln_inf			- 0.0489***	-0.2492**	-0.1820**	-0.1729**	-0.2218**		
			(-0,0144)	(-0,1465)	(-0,08153)	(-0,08014)	(-0,0869)		
Ln_fdi				0.1191**	0.0349**	0.2324***	0.1301**		
				(0,08108)	(0,0177)	(0,0864)	(0,0759)		
Unemp					- 0.2915***	- 0.2241***	- 0.1604***		
					(-0,0397)	(-0,0373)	(-0,0338)		
Trade					, , ,	- 1.6217***	- 1.6069***		
						(-0,3201)	(- 0,273)		
Conexp							- 0.1241***		
							(-0,0219)		
Intercept	23.784***	22.819***	22.965***	22.263***	25.422***	26.148***	22.294***		
	(0,5388)	(0,5768)	(0,6868)	(0,5404)	(0,6038)	(0,5499)	(0,4388)		
SER	0,6541	0,2958	0,3004	0,3032	0,2695	0,2703	0,2597		
R <sup>2</sup>	0,2792	0,376	0,3629	0,4286	0,6522	0,7344	0,8091		
Number of obs	95	95	92	90	90	90	90		

Source: Authors' estimations using STATA software

Dimelis and Papaioannou (2010) in the occasion of 42 selected developing and developed countries from 1993 to 2002. The outcome of the analyses indicated positively and significantly

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effects of ICT for all sampled countries, however the impact can be even more powerful for the developing countries. Regarding to the FDI, econometric estimation showed a positive and significant effect on developed-countries, but in the case of developing countries the impact is positive but insignificant. Thus, null hypothesis has been accepted.

In our econometric model one percent increase in fixed broadband subscriptions would lead to 0.167 percent increase in GDP per capita, keeping all other variables constant. So, null hypothesis has been rejected. The variable inflation showed negative and significant effect that one percentage decrease in inflation would lead to 0.22 percent increase in GDP per capita, by keeping all other things constant in the selected Central Asian countries. The effects of fixed broadband subscriptions has been investigated and analyzed by Czernich et al., (2009), the researches proved a positive and significant effect of ICT on the economic growth, in the paper the impact of fixed broadband-infrastructure on the growth of economy has been analyzed for 25 OECD countries from 1996 to 2007. The results indicated that a 10 percent increase in the broadband-penetration can lead to 0.9 – 1.5 percent increase in GDP growth per capita. In our example, one percent increase in the percentage of individuals using the internet can lead GDP per capita 0.22 percent increase, while all other things are constant.

Choi and Yi (2009) showed a positive and important-role of the internet use for economic development by implementing data for 208-countries for a period of 10 years (1991-2000). When evaluating, the researchers included other controlling-variables (trade openness, unemployment), and the outcome is generally followed the literature; internet usage and trade openness showed a positive and significant effect on the growth of economy while final consumption and unemployment indicated a negative effect. In the case of trade openness, one percentage increase in the rates of trade openness would lead to 1.6069% increase in GDP per capita, with keeping everything constant. Regarding to consumption expenditure and unemployment, one percentage increase in each variable separately, would cause GDP per capita to decrease by 0.1241 and 0.1603 percent respectively by keeping all other things constant.

In our investigations trade openness contributes to economic growth more than other variables, and one percentage increase in the share of trade openness would lead to 1.6069 percentage increases in GDP per capita. Meijers (2014) aimed to find out whether internet directly impacts on economic growth or it has influence on economic development more indirectly within-trade. The author used data for 162 countries from 1990 to 2008 and the results indicated that internet use does not impact directly to the economic growth but it has positive and significant affect indirectly through trade.

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#### 5. Conclusion

With the development of the digital economy, ICT is widely penetrated in all spheres, and it is believed to improve intensive Economy growth rather than exhausting resources to maintain economic growth in the long-run, especially on a per-capita basis. The ICT undoubtedly contributes much to improve enterprises technology and socio –economic development too. It can facilitate the new countryside construction; create more comfortable urban and rural life. Extension of digital economy has become a driving force for innovative development and modernization. Rapid technological progress in the production of ICT goods and services may contribute to more rapid multi factor productivity (MFP) growth in the ICT-producing sector. Moreover, greater use of ICT may contribute to network effects, such as lower transaction costs and more rapid innovation, which will improve the overall efficiency of the economy.

Having analyzed the data implemented and obtained results, the possible interpretation and explanation with the empirical literature review, the following conclusions are driven. In this study, two the main and very important explanatory variables of ICT and five economic control variables have been applied. The independent variables are: Fixed broadband subscriptions, percentage of individuals using the internet, foreign direct investment, inflation, trade openness, final consumption expenditure, and unemployment and capital formation. Being one of the first papers, which analyzed and evaluated the causality between ICT and economic growth in Central Asian countries, especially those 5 "stan" countries (Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan), this paper is based on several tests and analysis, particularly, co linearity test, Hausman test, Modified Wald Test Heteroskedasticity, Wooldridge test in "autocorrelation", Correlation matrix of residuals, Pesaran's test of cross sectional independence and variance inflation test. Based on the driven tests' analyses and evaluations regarding to the issue of causality between information and communication technology (ICT) and economic growth in Central Asian countries, there the following several conclusions made according to the objectives of the study. Having followed the empirical results of recent research papers and studies, the obtained results and analyses show that ICT affects to GDP per capita positively and significantly. Therefore, one percent increase in ICT contributes to GDP per capita 0.1669 percent (fixed broadband subscriptions) and 0.2218 percent (internet usage).

In the case of economic indicators, the results released that inflation, trade openness, final consumption expenditure and unemployment impact significantly on GDP per capita in Central Asian countries. Thus, information and communication technology together with economic indicators are key part of economic development in Central Asian countries. In order to encourage sustainable

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economic development, governments and policy makers in Central Asian countries should put more emphasis on rising investment in mobile-phone sector, since this infrastructure is much cost effective and useful rather fixed line phones. Additionally, authorities are supposed to promote and increase ICT usage to penetrate internet use and broadband acceptation, paying more attention to shorten the divided gap between rural and urban places. To improve government management and increase efficiency in public-administration, the authorities should apply e-government. Moreover, they should encourage expanding of ICT usage in private business and organizations sectors as well by several policy remedies, for example: tax reductions, subsidy, improving e commerce and promoting public to private co-operations in order to develop telecommunication infrastructure and service. In this regard the Republic of Uzbekistan can be given as a good role model for the rest of the analyzed 4 Central Asian countries. This year at the suggestion of President Shavkat Mirziyoyev, the Republic of Uzbekistan has been named "2020- the Year of Science, Education and Development of the Digital Economy", and the President (Shavkat Mirziyoyev, 2020) stated that "for all of us, the acquisition of modern knowledge, true enlightenment and high culture should become a constant necessity of life", and the president highlighted that in this regard the ICT prevalence is the key driver.

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